

July 2023

Ecotach[®] Loop Fasteners

With a solid commitment to sustainability, we proudly present the eco-friendly StringTach[™] and Recycled Secur-A-Tach[®] specialty fasteners, the newest additions to our Ecotach portfolio. These loop fasteners offer a compelling solution for items where tagging guns cannot be used, making them the preferred choice for handbags, suitcases, jackets, luxury shoes, and more.





StringTach™ – Elevate Your Brand with Uncompromising Sustainability

Designed as our premium tagging option, Ecotach StringTach fasteners embody excellence in both aesthetics and environmental responsibility. The string component of these fasteners is crafted from 100% post-consumer recycled Polyester, while the clasp is made from 100% post-consumer recycled High Impact Polystyrene (rHIPS). This thoughtfully engineered design delivers an elevated look and feel, empowering brands to showcase their commitment to sustainability. Ecotach StringTach fasteners are available in custom PMS match colors for brands to personalize their brand further. The special arrow tip makes threading through zippers or eyelets easy.



Secur-A-Tach® – Security You Can Rely On

Secur-A-Tach fasteners offer a fast, economical, and secure alternative to our StringTach products. By simply inserting the tail of the fastener into the head, a secure lock is achieved effortlessly, eliminating the need for tools or needles. Our recycled Secur-A-Tach fasteners now offer the same reliable performance while championing sustainability. Made from recycled polypropylene (rPP) derived from 30% post-consumer waste, these fasteners can align seamlessly with your eco-friendly goals, reducing plastic waste and minimizing environmental impact.



Environmental Impact at the Core

By choosing Avery Dennison's Ecotach recycled fasteners, you contribute to two significant environmental actions:

Removing and Repurposing Plastic Waste: With every purchase, you actively participate in the removal and repurposing of plastic waste from our waste stream. This step significantly reduces the burden on our planet and creates a positive impact on our environment.

Closing the Circle: We strive for true sustainability by considering the entire value chain. We support companies dedicated to gathering, cleaning, and re-pelletizing the plastic waste, ensuring a closed-loop approach to recycling. Together, we create a brighter future.

Ecotach® Loop Fasteners



StringTach™ Fasteners [view online](#)

| Part # | Load Type | Description | % PCW | Filament Length | Min Tensile Strength | Color / PMS | Bag Qty | Case Qty | Certification or Testing Standard |
|----------------|--------------|------------------------------------|-------|-----------------|----------------------|-------------|---------|----------|-----------------------------------|
| RSTRING130-WHT | Hand Applied | 5", 130mm White Ecotach StringTach | 100% | 4.8" (121mm) | 6 lbf (2.7 kgf) | White | 1,000 | 80,000 | GRS |
| RSTRING130-BLK | Hand Applied | 5", 130mm Black Ecotach StringTach | 100% | 4.8" (121mm) | 6 lbf (2.7 kgf) | Black | 1,000 | 80,000 | GRS |
| RSTRING210-WHT | Hand Applied | 8", 210mm White Ecotach StringTach | 100% | 7.9" (201mm) | 6 lbf (2.7 kgf) | White | 1,000 | 50,000 | GRS |
| RSTRING210-BLK | Hand Applied | 8", 210mm Black Ecotach StringTach | 100% | 7.9" (201mm) | 6 lbf (2.7 kgf) | Black | 1,000 | 50,000 | GRS |

Notes:

XXX# PMS available for StringTach fasteners @ 10% price increase over corresponding standard part (MOQs may apply)

GRS is the acronym for Global Recycled Standard



Secur-A-Tach® Fasteners [view online](#)

| Part # | Load Type | Description | % PCW | Filament Length | Min Tensile Strength | Color / PMS | Carton Qty | Case Qty | Certification or Testing Standard |
|---------|--------------|-----------------------------|-------|-----------------|----------------------|-------------|------------|----------|-----------------------------------|
| 17146-0 | Hand Applied | 3" Secur-A-Tach Ecotach rPP | 30% | 2.9" (73 mm) | 8 lbf (3.6 kgf) | Black | 5,000 | 50,000 | n/a |
| 17147-0 | Hand Applied | 5" Secur-A-Tach Ecotach rPP | 30% | 4.9" (123 mm) | 8 lbf (3.6 kgf) | Black | 5,000 | 50,000 | n/a |
| 17148-0 | Hand Applied | 7" Secur-A-Tach Ecotach rPP | 30% | 6.9" (173 mm) | 8 lbf (3.6 kgf) | Black | 5,000 | 50,000 | n/a |
| 17149-0 | Hand Applied | 9" Secur-A-Tach Ecotach rPP | 30% | .8.8" (223 mm) | 8 lbf (3.6 kgf) | Black | 5,000 | 50,000 | n/a |
| | | | | | | | | | |
| 17150-0 | Hand Applied | 3" Secur-A-Tach Ecotach rPP | 30% | 2.9" (73 mm) | 8 lbf (3.6 kgf) | Natural | 5,000 | 50,000 | n/a |
| 17151-0 | Hand Applied | 5" Secur-A-Tach Ecotach rPP | 30% | 4.9" (123 mm) | 8 lbf (3.6 kgf) | Natural | 5,000 | 50,000 | n/a |
| 17152-0 | Hand Applied | 7" Secur-A-Tach Ecotach rPP | 30% | 6.9" (173 mm) | 8 lbf (3.6 kgf) | Natural | 5,000 | 50,000 | n/a |
| 17153-0 | Hand Applied | 9" Secur-A-Tach Ecotach rPP | 30% | .8.8" (223 mm) | 8 lbf (3.6 kgf) | Natural | 5,000 | 50,000 | n/a |

Maximizing Recycled Content, Ensuring Product Performance

Our looped recycled products are meticulously designed to maximize recycled content while upholding the high product performance standards our customers demand. These hand-applied fasteners meet the exact specifications as our virgin fasteners, ensuring reliable tensile strength and optimal shelf-life for your products. With Avery Dennison, you can confidently embrace sustainability without compromising on quality.



Join the Sustainability Revolution Today

At Avery Dennison, we believe in combining innovation, style, and sustainability to shape a better world. By choosing our Ecotach StringTach and recycled Secur-A-Tach fasteners, you enhance your brand's image and actively contribute to a cleaner and greener future.

Contact us today to explore how our eco-friendly tagging solutions can transform your brand and make a lasting impact on our planet. Together, let's change the industry, one sustainable fastener at a time.



For more information on our fastener solutions, contact us:

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